

2024 PPAI 100: Innovation Survey Questions

Surveys open Feb. 26 to March 10. Not all questions are related to scoring.

You will be asked to list your company's PPAI number.

1. Is your firm utilizing integration technologies to provide order status or inventory to distributors through PDX, PromoStandards or other options?
2. Do you offer a secure online payment portal for customers to pay bills securely?
3. Do you have multi-factor authentication implemented across your systems?
4. Please Provide Your Microsoft Secure Score from Microsoft Azure. If using another security scoring solution, please share your score and the name of the solution.
5. Do you have a cybersecurity rating from an external provider such as SecurityScorecard?
6. What percentage of your infrastructure and applications are cloud-based?
7. How does your firm ensure compliance with relevant IT governance and data protection regulations?
8. Does your firm have a formal digital transformation strategy?
9. What is the average ratio of your IT support employees to internal users/employees?
10. What percentage of your total annual revenue is allocated to all IT costs (tech, people, etc.)?
11. What was your IT department's turnover rate in the last year?
12. Which emerging technologies has your firm adopted or is planning to adopt within the next year?